FREE GUIDE · @SAHITYAPORWAL

Claude = tumhara *video editor.*

Raw video daalo, ek prompt likho, edited reel lo. **4 steps.** Koi editing app nahi.

STEP 1

Setup

Claude Desktop + AI Editor folder

STEP 2

Tools

5 free tools, Claude khud lagata hai

STEP 3

Style

Tumhari reels se brand sheet

STEP 4

Edit

Raw shoot · ek prompt · review

Ye reel bhi isi system se edit hui hai.

PEHLE SACH SUN LO

Kya karega, *kya nahi.*

Karega

- Dead pauses + repeat words hatana
- Cuts, zoom, B-roll
- Captions (Hindi bhi)
- Music + sound effects
- Motion graphics

Galti bhi karega

- Kabhi cut theek nahi lagega
- Kabhi ek word do baar reh jaayega
- Kabhi text face pe aa jaayega

Isliye final ek baar khud dekho. Galti batao, Claude theek kar deta hai (page 9).

Cost: Claude Pro

India mein **₹2,000/mo se shuru** (annual billing, GST incl.; monthly thoda zyada). Baaki saare tools **free**. 1 reel ka edit ≈ **1–2 usage limits**. Price claude.ai pe check karo (Oct 2026).

STEP 1/4 · SETUP

Claude *Desktop* app lo, browser nahi.

Browser wala Claude tumhari files chhu nahi sakta. Desktop app (claude.ai/download) tumhare computer pe folders bana sakta hai, tools install kar sakta hai aur video render kar sakta hai.

```
📁 AI Editor
├── 📁 raw footage ← tumhara shoot
├── 📁 references ← jinki style chahiye
└── 📁 exports ← final reels
```

● PROMPT 1 · copy-paste

Tum mere video editor ho. Desktop pe "AI Editor" naam ka folder banao, uske andar 3 folders: "raw footage", "references", "exports". Is folder ke andar hi kaam karna, kabhi bahar ki files mat chhedna.

STEP 2/4 · TOOLS

5 free tools. *Claude* khud lagayega.

FFmpeg	Video kaatna, jodna, export ffmpeg.org
Whisper	Awaaz se captions (Hindi + English) github.com/openai/whisper
video-use	Transcript se cuts plan karna github.com/browser-use/video-use
HyperFrames	Motion graphics (text, cards, animations) github.com/heygen-com/hyperframes
yt-dlp	Reference videos download github.com/yt-dlp/yt-dlp

PROMPT 2 · copy-paste

Mere computer pe ye 5 tools install karo aur har ek ko test karke batao ki chal raha hai: FFmpeg, Whisper, video-use, HyperFrames, yt-dlp. Har step simple Hindi mein samjhao, aur kuch bhi install karne se pehle mujhse pooch lo.

STEP 3/4 · STYLE

Apni *editing style* Claude ko sikhao.

Apni 3–4 best reels ke link do, ya us creator ke jiski editing tumhe bahut pasand hai. Claude unhe download karke frame-by-frame dekhta hai aur ek **brand sheet** banata hai.

● **PROMPT 3 · copy-paste**

Learn the editing style from these videos:
[LINK 1] [LINK 2] [LINK 3]
Download them into "references" with yt-dlp, watch them frame by frame and listen to them.
Make me a brand sheet: fonts, colours, caption style (size, position, words per line, highlight colour), cut pace, zooms, B-roll, music, sound effects, hook and CTA.
My style, not a copy. Save it as references/brand-sheet.md.

Pro tip: apni hi best reels do. Doosre creator ki reel se sirf *idea* lo, uska look copy mat karo.

STEP 4/4 · SHOOT

Shoot *normal* karo. Raw.

Jaise camera ke saamne normally bolte ho waise hi. Galti hui? Ruko, poora sentence dobara bolo. Claude purana wala kaat dega.

- **Ek hi take**, tripod pe, face camera mein
- Galti ke baad **1 second ruko**, phir **poora sentence** dobara
- Laptop/screen dekhoge to Claude wahan **B-roll** laga dega
- Off-camera kisi se baat ki? Batao, Claude woh hata dega
- Shoot ko **raw footage** folder mein daal do

STEP 4/4 · EDIT

Ek prompt. *Poori reel.*

PROMPT 4 · copy-paste

Edit my new video from the raw folder into a 9:16 reel.
Cut every dead pause and repeated word.
Follow my brand sheet.
Add captions, music and motion graphics.
Show me a storyboard first.

Claude pehle **storyboard** dikhata hai: har beat ka time, words, graphics aur kyun. Tum "Beat 4: full screen" jaise notes do. **Approve** bologe tabhi render hoga.

Video ke beech mein jo bhi bola, uske hisaab se: cuts, captions, Hindi captions, zoom, music, motion graphics. **Sab tumhari taraf se Claude lagayega.**

JO HUMNE SEEKHA · 9.9/10 WALA CUT

Pehle *cut* lock karo, phir graphics.

Hamari reel mein graphics achhe the, cut nahi. Do baar dobara karna pada. Ye prompt Prompt 4 ke saath daal do:

PROMPT 5 · CUT RULES

Before any graphics, lock the cut:
- Remove every repeated word, false start and half-said restart. Every sentence must play to its end.
- Never cut inside a word. Check 0.15 s around every cut for leftover letters of a removed word.
- Re-transcribe the cut line by line and show me every join (last words | first words).
- Where I look away from the camera, cover it with full-screen B-roll of what I'm describing.
- Keep all text and graphics off my face and inside the Instagram safe zone.

Add graphics, captions and music only after I approve the cut.

GALTI? BAS BOLO.

Claude mein jaake:
"bhai, ye theek kar de."

Ek line, ek change, timestamp ke saath. Claude sirf wahi cheez badalta hai.

FIX PROMPTS · examples

0:33 pe "jisse aapka" do baar aa raha hai, ek hata do.
0:42 pe "Claude" repeat ho raha hai, theek karo.
1:06 pe chat wala box face pe aa raha hai, neeche karo.
Sirf ye cut theek karo. Graphics, captions aur music waise hi rehne do.

Last line zaroor likho. Warna Claude poora edit dobara bana sakta hai. Hamare saath yahi hua tha.

POST SE PEHLE · 60 SECOND CHECK

Ye 6 cheezein *khud* dekho.

- Koi word **do baar** to nahi?
- Har sentence **poora** khatam hota hai?
- Cut pe koi **aadha word** to nahi bacha?
- Text/graphics **face pe** to nahi?
- Hook text **1 second** mein screen pe?
- End pe **CTA** (comment / follow)?

Kaam aaya? Follow kar lo.

Instagram @sahityaporwal · har hafte naye AI systems, Hindi mein.